

MUNICIPAL LEADERS WORKSHOP: “Perfecting Your Leadership Skills”

Sponsored by *Municipal Water Leader Magazine*

Palm Springs Club

265 Via Altamira

Palm Springs, CA 92262

March 11-13, 2025

(DRAFT AGENDA January 16, 2025)

MUNICIPAL WATER LEADER magazine, is sponsoring our first “*Municipal Water Leaders Workshop*” for improving the skills, abilities, and knowledge of municipal water general managers, professional staff, and board members. Designed to be different from other meetings in the water space, this targeted workshop will have a limited number of participants (think Board Room instead of large general session hall) to ensure interaction with our speakers and trainers as well as enhanced business networking. Our theme of “Perfecting Your Leadership Skills” will focus on professional development through the shared experiences of successful water agency general managers and others. Key presentations on media and communications training, importance of employee certification programs, and executive coaching are scheduled. Additional topics include: government relations, board communications, and how to be the ideal board member. Supreme Court decision implications technology innovations are included. The purpose of the workshop is to provide an opportunity for general managers, professional staff and their respective board members to discuss ideas, learn from each, and to build out-of-state working relationships. Held in beautiful Palm Springs, California, the average daytime temperature is expected to be 80 degrees. Business casual dress code.

TUESDAY, March 11

5:00-6:00 p.m. **Welcome Reception**

6:00-8:00 p.m. **Networking Dinner**

WEDNESDAY, March 12

7:00 a.m. **Networking Continental Breakfast and Coffee**

7:50 a.m. Welcome

8:00 a.m. Water and the History of Palm Springs

8:30 a.m. Management Lessons and Insights

10:00 a.m. **Networking Break**

10:30 a.m. Media and Communications Training

Employee Communications

12:00 p.m. **Lunch Presentation** Organized Crime in Palm Springs

1:00 p.m. AI Pipe Inspections: Speeding work, reducing costs

1:30 p.m. Recognizing Employees Through Certifications

2:00 p.m. Leadership Coaching and the Joy of Work

3:00 p.m. **Ice Cream Sundae Break**

3:30 p.m. The Clean Water Act and the Implications for Post-Sackett, Loper Bright (Chevron), and Corner Post Decisions

4:30 p.m. **Networking Reception**

THURSDAY, March 13

7:30 a.m.	Networking Continental Breakfast and Coffee
7:55 a.m.	Welcome
8:00 a.m.	Successful Congressional Meetings
8:30 a.m.	Think Politically, But Do Not Be Political
10:00 a.m.	Networking Break
10:30 a.m.	How to Communicate with your Board of Directors
11:00 a.m.	Being the Ideal Board Member
12:00 p.m.	Lunch Presentation An Overview of Desert Water Agency
1:00 p.m.	Bus departs for Desert Water Agency Facilities Tour
3:00 p.m.	Lunch departs for Frey House II Tour
6:00-7:30 p.m.	Networking Reception High Bar of Kimpton Rowan Palm Springs Hotel

ONLINE REGISTRATION: You can register for the *Municipal Water Leaders Workshop* at www.municipalwaterleader.com. Please complete and submit the online form as soon as possible, as space is limited.

HOTEL RESERVATIONS: The following hotels are recommended for their location:

1. Los Arboles Hotel, 266 E Via Altamira, Palm Springs, CA 92262. To make your reservation, please phone **(760) 459-3605**.
2. Movie Colony Hotel, 726 N Indian Canyon Dr, Palm Springs, CA 92262. To make your reservation, please phone **(760) 284-1600**.
3. Triada Palm Springs, Autograph Collection, 640 N Indian Canyon Dr, Palm Springs, CA 92262. To make your reservation, please phone **(760) 844-7000**.

For personalized hotel registration assistance, please phone Paula Currie at **(916) 616-0286** or Paula@pcevents.net.

QUESTIONS: Please contact Kris Polly at **(703) 517-3962** or Kris.Polly@waterstrategies.com.

Thank you for your time. We hope to see you in Palm Springs!